2010 Asia-Pacific Open Golf Championship Panasonic Open

(Shortened Title: Asia-Pacific Panasonic Open)

THE CHAMPIONSHIP CONDITIONS

CHAMPIONSHIP HOSTS: Asia-Pacific Golf Confederation (APGC)

Panasonic Corporation

Japan Golf Association (JGA)

SUPPORT: Ministry of Education, Culture, Sports, Science and Technology,

Hyogo Prefecture, Kobe City, Tokyo Broadcasting System Television, Inc.(TBS)

COOPERATION: Rokko Kokusai Golf Club, Kansai Golf Union, Hyogo Golf Union

Mainichi Broadcasting System, Inc.

SPECIAL COOPERATION: Japan Golf Tour Organization, Asian Tour

DATES: September 23 (Thu) –26 (Sun), 2010

Pro-Am Tournament: September 21 (Tue)

VENUE: Rokko Kokusai Golf Club, East Course

15 Oshibemichi, Nishishimo, Yamada-cho, Kita-ku, Kobe-shi, Hyogo 651-1263, Japan

TEL: +81 (0)78-581-2331 FAX: +81 (0)78-581-5991

1. RULES OF GOLF: The competition will be played in accordance with the Rules of Golf as approved by R&A Rules

Limited, and with the Local Rules approved by the Championship Committee.

2. CIMMITTEE'S DECISION: The Championship Committee reserves the right to amend the Championship conditions and the

decision of the Committee will, in all matters, be final.

3. CONDITIONS: The starting field will be comprised of 132 competitors.

September 23 (Thu) First Round (18-holes stroke play)
September 24 (Fri) Second Round (18-holes stroke play)

60 lowest scorers and any tying for 60th place for first 36 holes continue play September 25and

26; remainder eliminated after 36 holes.

September 25 (Sat) Third Round (18-holes stroke play) September 26 (Sun) Fourth Round (18-holes stroke play)

In the event of play being either delayed or declared null and void for any round of the Championship, the Championship Committee will make every effort to complete 72 holes by Sunday. If conditions exist which make the completion of 54 holes impossible, the Championship may be shortened to 36 holes at the discretion of the Championship Committee. If not possible to

complete 36 holes by Sunday, the Championship will be canceled.

In the event that a competitor becomes disqualified and the cut line for 60 lowest scores and anyone tying for 60th place has been changed thereby, after the point that 2nd round was completed and the times of starting and groups of the 3rd round was announced, no replacement

of competitors who proceed to the 3rd and the 4th round will be made.

4. DECISION OF TIES: In the event of a tie or ties for the first place and/or the lowest amateur after 72 holes, there will be

a hole-by-hole play-off over the holes designated by the Championship Committee to decide the

winner and/or the lowest amateur.

If the play-off involves more than 2 competitors, those other than the winner (or the lowest amateur) will be deemed to have tied for 2nd place (or 2nd amateur) regardless of their scores in

the play-off.

- 5. GOLF BALLS:
- (1) List of Conforming Golf Balls The specimen Condition in the Rules of Golf is in effect. (See Appendix I (c)1b, page 142.)
- (2) One Ball Condition The specimen Condition in the Rules of Golf is in effect. (See Appendix I (c)1c, page 142.)
- 6. DRIVING CLUBS:

List of Conforming Driver Heads – The specimen Condition in the Rules of Golf is in effect. (See Appendix I (c)1a, page 141.)

7. TRANSPORTATION:

Players must not ride on any form of transportation during a stipulated round unless authorised by the Committee. The optional condition prescribed in Appendix I (c) 9 of the Rules of Golf (page 146) is in effect.

8. GROOVE AND PUNCH MARK SPECIFICATIONS:

The specimen Condition Requiring Clubs Conforming with Groove and Punch Mark Specifications Effective January 1, 2010 (Decision 4-1/1) is in effect. (See Decisions on the Rules of Golf 2010-2011, page 71.)

9. CLOSE OF COMPETITION:

The competition is deemed to be closed when the Chairman of Championship Committee has declared the result at the awarding ceremony.

10. ELIGIBILITY:

Exemption for the 2010 Asia-Pacific Open Golf Championship Panasonic Open will be granted to the golfers who fall under the following categories:

- Asia-Pacific team members of the Sir Michael Bonallack Trophy 2010 EUROPE VS ASIA-PACIFIC.
- (2) Winners of each of the national amateur championships hosted by the APGC member associations whose delegation teams finished in the top 10 places for the 2009 Nomura Cup team competition, or any competitor selected by these associations. (see Note 1)
- (3) First 5 and anyone tying for 5th place in the 2009 Nomura Cup individual competition. (see Note 1)
- (4) First 5 and anyone tying for 5th place in the 2009 the Asian Amateur Championship. (see Note 1)
- (5) The low amateur of the 2009 Asia-Pacific Open Golf Championship Panasonic Open(see Note 1)
- (6) The low amateur of the 2009 Japan Open Golf Championship. (see Note 1)
- (7) Winner and runner-up of the 2010 Japan Amateur Golf Championship. (see Note 1)
- (8) Winner of the 2010 Japan Junior Golf Championship (Men 15-17). (see Note 1)
- (9) Winner of the 2010 Japan Collegiate Golf Championship. (see Note 1)
- (10) Winners of the Asia-Pacific Open Golf Championship Panasonic Open the last 5 years (2008-2009).
- (11) First 10 and anyone tying for 10th place in the 2009 Asia-Pacific Open Golf Championship Panasonic Open.
- (12) Asian team members of the 2010 Royal Trophy.
- (13) Winners of the Asian Tour Order of Merit the last 5 years.
- (14) Multiple tournament winners of the Asian Tour events.
- (15) Winners of the Asian Tour events through September 19, 2010.
- (16) Leading competitors in the 2009 Asian Tour Final Order of Merit (Except those who otherwise eligible, it will be filled until which achieves a quorum.).
- (17) The current winner from each of the National Open Championships hosted by the APGC member organizations.
- (18) First 30 in the 2009 Japan Golf Tour Final Money List.
- (19) Winners of the Japan Golf Tour events from September 28, 2009 through September 19, 2010.
- (20) Winners of the Japan Open Golf Championship the last 5 years (2005-2009)
- (21) Winners of the Japan PGA Championship the last 3 years (2008-2010)
- (22) Winners of the Japan Golf Tour Championship the last 3 years (2008-2010)
- (23) First 10 and anyone tying for 10th place in the 2009 Japan Open Golf Championship.
- (24) Leading competitors in the 2010 Japan Golf Tour money list as of August 2, 2010; i.e. through completion of the Sun Chlorella Classic (Except those who otherwise eligible, it will be filled until which achieves a quorum.).
- (25) Special exemptions selected by the Tournament Organizing Committee.

Note 1: Category (1) - (9) are only applicable if the entrant concerned is still an amateur.

Note 2: The Championship Committee reserves the right to reject or cancel the entry at any time (including during the competition) if it considers his entry is inappropriate for the Championship.

11. PRIVATE CADDIES:

A competitor may bring his own caddie. If so, fill in the predefined blank on the application form.

12. ENTRIES:

Applicants must completely fill in the official entry form and apply as follows:

Applicants under the category of (1) - (9), (17) and (25 *amateur): to JGA by Fax or Email. Japan Golf Association (JGA)

Kyobashi YS Bldg. 2F, 1-12-5, Kyobashi, Cyuo-ku, Tokyo 104-0031, JAPAN

Fax: +81(0)3-3566-0101 / Email: apoentry@jga.or..jp

Note: Entry by Telephone is not acceptable.

Applicants under the category of (10) - (16) and (18) - (25 *professional): to JGTO by Telephone or Fax.

Japan Golf Tour Organization (JGTO)

Akasaka Habitation Building 5F, 1-3-5 Akasaka Minato-ku, Tokyo 107-0052, JAPAN

Telephone: +81(0)3-3585-7081 / Fax: +81(0)3-3585-8812

CLOSE OF ENTRIES:

Applicants under the category of (1) - (4) and (17) must apply to JGA by 5:00 P.M (JST) on Friday, July 30, 2010.

Applicants under the category of (5) - (9) and (25 *amateur) must apply to JGA by 5:00 P.M(JST).on Thursday, August 19, 2010.

Applicants under the category of (10) - (16) and (18) - (25 *professional) must apply to JGTO by 5:00 P.M(JST).on Thursday, August 19, 2010.

Late applications are not acceptable and will be automatically rejected for any cause.

14. ENTRY FEE: ¥26,000 (5% consumption tax included)

Entry fee must be paid at the on-site registration (see clause 15 for schedule of the registration), and will not be refunded in the event of withdrawal.

REGISTRATION: 15.

All competitors must register in person at the Registration Desk - located in the clubhouse at Rokko Kokusai Golf Club - on Tuesday, September 21 (7:30 A.M.-5:00 P.M.) or on Wednesday, September 22 (7:30 A.M.-5:00 P.M.). If unable to register in person, competitors must contact the Championship Office by 5:00 P.M. on Wednesday, September 22. A competitor is deemed to have withdrawn from the Championship unless he register in person or contact the Championship office by 5:00 P.M. on Wednesday, September 22.

AWARD:

Winner: Panasonic Cup, Asia-Pacific Open Cup Lowest Amateur: Panasonic Cup, Asia-Pacific Open Cup

Asia-Pacific Open Silver Plate 2nd and 3rd Amateur:

17. PURSE:

Total purse of ¥150,000,000 (consumption tax excluded) will be allocated to professionals according to their places in the final rankings of the Championship. Any prize money that would have been won by an amateur will be allocated to a professional in the next place, and all subsequent prize moneys will be replaced accordingly.

Place	Prize Money						
1	30,000,000	16	1,650,000	31	990,000	46	765,000
2	16,500,000	17	1,575,000	32	975,000	47	750,000
3	11,550,000	18	1,500,000	33	960,000	48	735,000
4	7,500,000	19	1,425,000	34	945,000	49	720,000
5	6,300,000	20	1,350,000	35	930,000	50	705,000
6	5,250,000	21	1,305,000	36	915,000	51	690,000
7	4,500,000	22	1,260,000	37	900,000	52	675,000
8	3,900,000	23	1,230,000	38	885,000	53	660,000
9	3,300,000	24	1,200,000	39	870,000	54	645,000
10	2,850,000	25	1,170,000	40	855,000	55	630,000
11	2,625,000	26	1,140,000	41	840,000	56	615,000
12	2,370,000	27	1,110,000	42	825,000	57	600,000
13	2,055,000	28	1,080,000	43	810,000	58	585,000
14	1,890,000	29	1,050,000	44	795,000	59	570,000
15	1,770,000	30	1,020,000	45	780,000	60	555,000

Note 1: Competitors who completed 72 holes and finished beyond 60th place will equally share ¥2,700,000, maximum ¥540,000 each.

Note 2: Competitors who failed to make cut after first 36 holes, and those who advanced to the 3rd round but did not complete 72 holes (including disqualification during the 3rd and the final round), will equally share ¥2,700,000, maximum ¥45,000 each.

Note 3: In the event of the Championship being shortened or canceled due to inclement weather or adverse conditions, prize money will be allocated as follows:

- (1) Completing 54 holes: 75% of total amount of prize money will be allocated to professionals who completed 54 holes.
- (2) Completing 36 holes: 50% of total amount of prize money will be allocated to professionals who completed 36 holes and finished in first 60 and ties.
- (3) Completing 18 holes (canceled): 25% of total amount of prize money will be allocated equally to professionals who completed 18 holes.
- (4) Not completing 18 holes (canceled): 25% of total amount of prize money will be allocated equally to all professionals who registered at the Championship site.

18. SUBSTITUTIONS AND ALTERNATES:

45 spots are secured for each of the Japan Golf Tour and the Asian Tour. If there is any withdrawal, cancellation and/or duplicated eligible competitor on each tour, the spot will be filled by each tour based on the eligibility category stated above, (16) and (24) respectively. If there are any additional spots available to fill 132 spots after the entry closing date (5:00 P.M.(JST)August 19, 2010), they will be allocated to each tour alternatively, based on the eligibility category (16) and (24), beginning with category (24). On-site stand-by will be handled in accordance with the "On-site stand-by policy" stipulated separately.

19. DESIGNATED PRACTICE ROUNDS:

Practice rounds are available on Monday, September 20 and on Wednesday, September 22. No practice rounds are permitted on the Pro-Am Day – Tuesday, September 21.

Alternates are permitted to play practice rounds provided he contacted JGA in advance.

20. PRO-AM TOURNAMENT:

Tuesday, September 21

21. TELEVISION COVERAGE:

TBS will telecast the Championship Rounds.

22. CERTIFICATE OF PARTICIPATION:

The Championship Name Tag

23. PRIVACY POLICY:

By entering the Championship, each competitor assigns to the Tournament Hosts the right to use and disclose his personal information contained in "the 2010 Asia-Pacific Panasonic Open Entry Form" and "the 2010 Asia-Pacific Panasonic Open Competitors Profile", for the purposes provided below.

- (1) To examine his eligibility for the 2010 Asia-Pacific Panasonic Open.
- (2) To carry out necessary activities in relation to holding and operating the Championship. This includes, but not limited to, sending him documents related to the Championship (e.g. pairings, etc.), disclosing his name, date of birth, status whether professional or amateur, affiliation (e.g. club, company, or school and grade), result of the Championship, and other information, to those who involved in the Championship (including the Media).
- (3) To store his personal information and result of the Championship, and to disclose the items listed in (2)— above when necessity arises after the Championship.

24. PORTRAIT RIGHTS:

The Tournament Hosts arrange publicity of the Championship in the Media and by live and recorded radio and television broadcasting and other promotional activities. By entering the Championship, each competitor assigns to the Tournament Hosts the right to make, use, exhibit and reproduce in any way now known or hereafter devised (and to authorize others to do so), motion pictures, still pictures, live taped television, sound recordings and any other reproductions of any description of the competitor made in connection with the Championship (including pre-and post-tournament activities on the Championship site), without compensation for the competitor or the heirs, devisees, executors, administrators or assigns of the competitor. A competitor's name, voice, likeness and biographical material may be used and reproduced in any way now known or hereafter devised by the Tournament Hosts for the purpose of promoting the Championship, without compensation for the competitor or the heirs, devisees, executors, administrators or assigns of the competitor.

25. ADDITIONAL PRIVILEGES:

Lowest Amateur Exemption for 2010 Japan Open Golf Championship and 2011 Japan

Amateur Golf Championship.

Winner Exemption for Japan Golf Tour and Asian Tour for the remainder of the

calendar year and 2 years following the end of the calendar year.

First 5 competitors(*)

Exemption for 2010 Japan Open Golf Championship

(*) In the event of a tie for 5th place, it will be decided on the basis of the best score for the 4th round (Matching Score Card).

Even if the first 5 competitors has exempted otherwise, there is no filling

Note: Golf shoes that might cause serious damage to the putting green may be prohibited by the Championship Committee.